



# WPD720

## POLE DISPLAY



*Big Business Tools. Small Business Attitude.*

The Wasp WPD720 is ideal for any retail application, featuring a compact footprint and easy-to-read display. Interchangeable pole heights and rotating display make it easy to adjust the WPD720 to your retail environment. The WPD720 is rated at over 25,000 hours of use, offering maximum value for your investment.

### WPD720 POLE DISPLAY FEATURES

- ▶ Displays up to 40 characters of alphanumeric text
- ▶ Rated at over 25,000 hours of use
- ▶ Easily installs via your PC's USB port
- ▶ Manufactured for durability
- ▶ Interchangeable pole height

### BENEFITS

- ▶ 40-character display with blue-green color allows information displayed to be read easily by customers
- ▶ 270-degree display rotation and +/- 15-degree viewing angle give you maximum flexibility in information display
- ▶ Compact design is ideal for space-constrained point of sale applications

### SPECIFICATIONS

STANDARD FEATURES	Display method	Vacuum fluorescent display
	Display color	Blue green
	Number of characters	40 character (20 columns x 2 lines)
	Brightness	700 cd/m2
	Character type	96 alphanumeric
	Character font	5 x 7 dot matrix, comma, decimal point
	Character pitch	8.3 mm
	Interface	USB
	Power supply	12VDC +/- 5%
	Power consumption	5W
	MTBF	25,000 hours
	View angle	+/- 15 degrees
	Rotation angle	270 degrees maximum
	Safety	FCC Class B, CE Class B, EMC Approved

### OUTER DIMENSIONS

