

# OUTPERFORMING THE COMPETITION

## WASP WPL614 vs ZEBRA ZT410

The Wasp WPL614 industrial barcode printer is rugged, affordable and includes an advanced set of features to ensure years of performance in a range of applications including manufacturing, transportation, healthcare and retail. Durable construction, premium print head technology, faster processor and more than enough memory to excel in applications that demand high quality labels printed at fast speeds.



	<b>WASP WPL614</b>	<b>Zebra ZT410</b>
List Price	<b>\$1,295 USD (£990 GBP)</b>	\$1,740 USD
Print Technology	DT/TT	DT/TT
Resolution	203 dpi (8 dots/mm)	203 dpi (8 dots/mm)
Print Speed (Max)	Up to 14 ips (356 mm/second)	Up to 14 ips (356 mm/second)
Print Width (Max)	4.09" (104 mm)	4.09" 104mm
Ribbon Length	<b>1,969 ft (600 meter)</b>	1,476 ft (450 meter)
Label Capacity	8.0" (203 mm) OD	8.0" (203 mm) OD
Construction	Metal with die-cast parts	Metal with die-cast parts
Program Language	WPL, TSPL-EZ™ (incl. ZPL & EPL2)	EZPL
Real Time Clock	Included	Included
Standard DRAM	256 MB	256 MB
Standard FLASH	512 MB	512 MB
Optional Memory	<b>32 GB via SD Card</b>	N/A
Internal Ethernet	<b>Included</b>	Included
USB	USB 2.0	USB 2.0
USB Host	2 are included	USB 2.0
Serial	Included	Included
Field Installable 802.11 abgn	\$395 USD (£295 GBP) Option	\$490 USD
Adjustable Black Line Sensor	Included	Included
Cutter Option	<b>US list \$349 (£269) Guillotine Option</b>	\$683 USD
Stand Alone / Downtime Mode	Included	Not Available
Height	16.22" (412 mm)	12.75" (324 mm)
Width	10.87" (276 mm)	10.6" (269 mm)
Length	19.76" (502 mm)	19.5" (495 mm)
Weight	41.73 lbs (18.9 kg)	36 lbs (16.3 kg)
Replacement Printhead Cost	\$469 USD (£360 GBP)	\$480 USD
Warranty	<b>2 Years</b>	1 Year